

# MOVING IMAGE HISTORY FOR THE K-12 CLASSROOM

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**NYSCSS PRESENTATION**



# INTRODUCTIONS

- ❑ Rich Newberg: Buffalo Broadcasting Hall of Fame and NY Broadcasters Silver Circle Member
- ❑ Jon Dalbo: Social Studies Director for West Seneca Central Schools and NYSCSS Curriculum and Assessment Committee
- ❑ Rich Pyszczek: Social Studies Coordinator for the Buffalo Public Schools and NFCSS President & NYSCSS Board of Directors

[Buffalo & Erie County Public Library Special Collections](#)



# VISION FOR THE PROJECT

This collection of long-form reports by retired WIVB-TV Senior Correspondent Rich Newberg covers a wide range of social issues, Buffalo history and the arts. Mr. Newberg retired from the Buffalo CBS network affiliate at the end of 2015, after serving the station for thirty-seven years in various roles including main anchor, reporter and documentarian.

His New York Emmy Award winning pieces explore the abortion debate, care of the mentally ill, the African American struggle for civil rights, and the lessons of the Holocaust, among many topics. His video memoir, "One Reporter's Journey," reflects on his forty-six year career, beginning as an advocate for those without a voice.

My hope," says Newberg, "is that this collection will provide a lasting chronicle of life and issues in Buffalo during the latter part of the 20th century and into the new millennium.

**It may only be used for educational purposes.**



# WHO ARE SOME OF THE GROUPS WORKING TOGETHER?



WESTERN NEW YORK  
LIBRARY RESOURCES COUNCIL

Questioning existing practices.  
Testing new ideas.  
WNYLRC: a leader in library innovation.



# CASE STUDIES

- ❑ Black History Project: Vimeo Showcase & Partnership with the Buffalo Public Schools.
- ❑ Erie Canal Inquiry Project: C3 IDM developed by the West Seneca Central School District.
- ❑ Teacher Center Course: 15 Hour/I District Credit course with the Buffalo Teacher Center for Far West (BPS & WNY) Teachers.

# BLACK HISTORY PROJECT

A Moving Image History for the Classroom-- Project creator Rich Newberg presents an overview of this black history video collection being offered to social studies teachers in schools throughout Western New York. Drawn from WIVB-TV Emmy Award winning documentaries, these teachable moments in time cover the African American experience in Buffalo from the days of slavery, through the Niagara Movement, and into modern times with the election of Byron Brown as the city's first African American mayor. Mr. Newberg offers compelling reasons why it is imperative that students understand Buffalo's role in the civil rights movement as well as the challenges that still face inner city residents. The project is sponsored by the Niagara Frontier Council on the Social Studies. It is produced in cooperation with WIVB-TV, the Western New York Library Resources Council, and the Buffalo & Erie County Public Library. This Vimeo showcase is produced by Rich Newberg and videographer Tom Vetter.

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# ERIE CANAL INQUIRY (CANALSIDE PERSPECTIVE)

## Rebirth on the Waterfront Segment:

Shows why, after a century of missed opportunities, there is solid evidence of progress on waterfront development in Buffalo, N.Y., and the money to back it up. Features the major players working behind the scenes to map out the city's future, such as Larry Quinn, Brian Higgins, Mark Goldman, Rich Tobe, Mike Powers. Shows the progress in completing the Inner Harbor Erie Canal project, as well as an overview of the plans at the foot of Main Street, and more.

[Rebirth on the Waterfront](#)



# TEACHER CENTER COURSE

The Niagara Frontier Council for the Social Studies has helped create a comprehensive overview of African American history in Buffalo through segments from WIVB-TV's Emmy Award winning documentaries. The modern civil rights movement has its earliest roots in Buffalo.

The Buffalo project creates a template for other regions across the state hoping to make history come alive through primary video source material.

[Buffalo Teacher Center Course](#)



# FUTURE WORK:

## [Lost Childhood: The Story of the Birkenau Boys](#)

A group of Holocaust survivors -- some of the 89 Jewish boys spared by Dr. Joseph Mengele to serve as slave laborers in the Auschwitz-Birkenau death camp -- return to Europe fifty years later. They recount their experiences in the camp, their survival tactics and coping mechanisms, and the emotional scars they still carry. Hosted by veteran TV journalist Rich Newberg. Photographed and edited by WIVB-TV Chief Photographer Mike Mombrea Jr. Shot on the grounds of the Terezin concentration camp and Auschwitz-Birkenau.



# FUTURE WORK

## Survivors of the Holocaust

It took decades for Holocaust survivors to break their silence following the end of WWII. In the 1980's, a small but tight-knit survivor community in Buffalo, New York, began reaching out to the public, bearing witness to what they had personally experienced in Nazi death and labor camps. "Survivors of the Holocaust," presented on WIVB-TV in April 1983, was one of the first local television efforts to explore the lives of survivors, and the lessons they offered to civilization. The vignettes included testimony from three survivors, two of their children, and a liberator of Nazi concentration camps. The program became the cornerstone for the Holocaust Resource Center of Buffalo, which was created to teach the lessons of the Holocaust, remember its victims, and honor its survivors.



# NEXT STEPS AND LESSONS LEARNED

- ❑ What segments can you use in your classroom?
- ❑ What can you do in your area and region to support journalism as a first draft of history?
- ❑ Who can you partner with in your area and region?

# QUESTIONS?

- ❑ What can we do next?
- ❑ Where can this project go next?
- ❑ With who do we work with next?
- ❑ What can we do to support you?