
**Rich Newberg Reports:
News Archives as the First Rough Draft of History:
Buffalo's Black History Showcase**

Presented by Rich Newberg, Heidi Ziemer,
W. Charles Brandy, Don Wildman & Rich Pyszczek

Introductions

- **Rich Newberg**
 - Retired WIVB Sr. Correspondent and Buffalo Broadcasters Association Founding Member.
- **Heidi Ziemer**
 - Outreach and Digital Equity Coordinator for WNYLRC.
- **W. Charles Brandy**
 - Director of Social Studies for the Buffalo Public Schools.
- **Rich Pyszczek**
 - NFCSS President, New York Public History Trust Founding Board Member and NYS 250th Commissioner.
- **Don Wildman**
 - New York Public History Trust Founding Board Member and Podcast Host and TV Host for Travel Channel & History Channel

Key Presentation Questions

- How did this project come about?
- Who are some of the groups collaborating on this project?
- Where are these resources located?
- How does the NYS Social Studies Framework fit into this project?

What does this project look like in the Buffalo Public Schools?

Rich Newberg's:
One Reporter's
Journey One Hour
Special



What does this project look like in the Buffalo Public Schools?

Buffalo Black History Proof of Concept

- Why does this work?
- What is next?
 - Erie Canal Bicentennial in 2025
 - Holocaust and Genocide Education
 - American and NYS 250th Events

Where are these resources located?

- [Vimeo Showcase Introduction](#) (organized through Vimeo platform)
- [Rich Newberg Reports Collection](#) (Buffalo and Erie County Public Library)
- [WIVB-TV Television News Film and Video Archives](#) (New York Heritage Digital Collections)
- [Buffalo Black History Project](#) (organized through Vimeo platform)

How does the NYS Framework fit in?

- The next phase for bringing these resources into the classroom involves making it relevant for educators through the lens of the [NYS Social Studies Framework](#).
 - Buffalo Teacher Course on lesson guides using the C3 Inquiry Design Model.
 - Presentations at National, State & Regional Conferences.
 - [Canalside Inquiry Example](#)

How does the NYS Framework fit in?

RICH NEWBERG REPORTS

BLACK HISTORY SEGMENTS



RICH NEWBERG REPORTS COLLECTIONS

This collection of long-form reports by retired WIVB-TV Senior Correspondent Rich Newberg covers a wide range of social issues, Buffalo history and the arts. Mr. Newberg retired from the Buffalo CBS network affiliate at the end of 2015, after serving the station for thirty-seven years in various roles including main anchor, reporter and documentarian.

His New York Emmy Award winning pieces explore the abortion debate, care of the mentally ill, the African American struggle for civil rights, and the lessons of the Holocaust, among many topics. His video memoir, "One Reporter's Journey," reflects on his forty-six-year career, beginning as an advocate for those without a voice.

Next Steps

- **Awareness**
 - Continue to present the materials to teachers through professional development opportunities in the region and NYS.
- **Development**
 - Continue to partner with educators to create lessons and guides through the lens of the NYS Social Studies Framework.
- **Implementation**
 - Respond to teacher and student feedback to monitor effectiveness.

Who are some of the groups working together?



Questions?

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[NFCSS Rich Newberg Reports](#)